

Product Insights and Tracking Enables Proactive Decisions and Prevents Rod Failures



CHALLENGE

In continuous rod operations, understanding the condition of the rod string during servicing is critical. Historically, capturing and sharing real-time rod condition data was inconsistent due to outdated processes and tools. This led to missed opportunities for proactive maintenance, often leading to premature failures and costly downtime.

To support proactive decision making and prevent rod failures in real-time, Lifting Solutions turned to its in-house developed Product Track platform.

Insights at the Field:

- Mobile-friendly for easy field use.
- Captures rod string condition in real time.
- Generates comprehensive reports instantly.
- Stores all inspections in the LS digital well file for life of well history.

Real-Time Insights for the Client:

Field Inspection reports are easily accessed through the Product Track Client Portal or email notifications providing clients with full visibility into well history and rod performance.

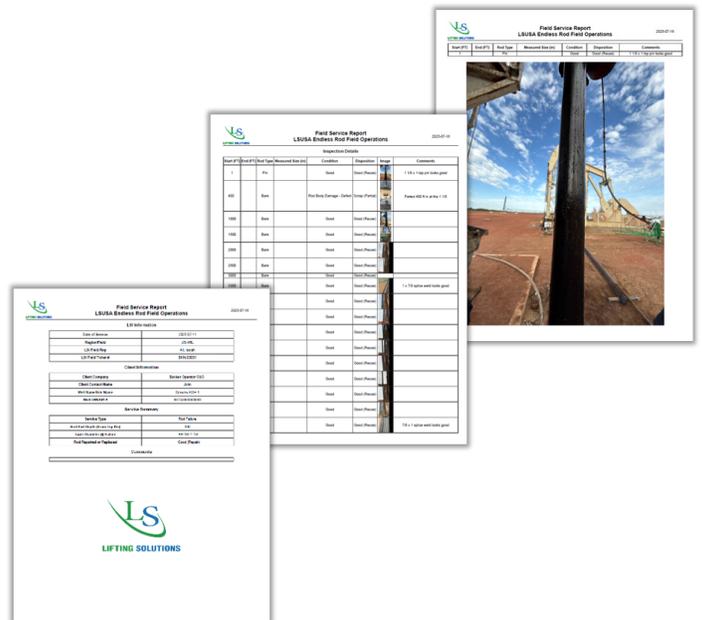
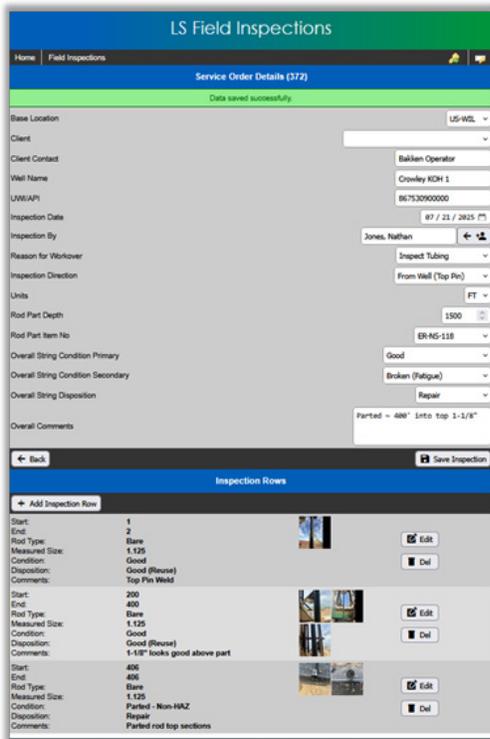
SOLUTIONS

Lifting Solutions' Product Track system is an integrated database designed for our clients to access product information, orders, and inventory. In early 2025, Lifting Solutions enhanced the Field Inspection module of the Product Track digital platform.

PERFORMANCE

To date, we have completed over 300 inspections, captured more than 4,000 images to support timely, data driven decision-making by the engineer and rig hand on-site. In addition, with the help of the Product Track platform, multiple rod related issues were identified prior to a failure.

This real-time data, enabled proactive decision making to minimize future failures saving OPEX and supporting well performance.



Your Next Step:

Contact a Lifting Solutions specialist today to get your wells operating reliably and efficiently.